



Your One-Stop Source for Paint, Body & Equipment Information

PBEPRO[®]

www.pbepro.com

Gold Participation

PBEPRO[®] provides manufacturers with a unique opportunity to easily share product information with over 2,500 distributors in the U.S. & Canada.

One-Year Gold Participation Features

- Branded manufacturer home page
- Up to nine featured products on branded home page
- Two premium flash advertisements
- Two homepage advertisements
- Two new product introductions
- Performance metrics by product
- 30,000 product views included at no cost

Participation on PBEPRO[®] makes it easier for customers to access and share YOUR product information!

Benefits of PBEPRO[®] Participation

- Unprecedented exposure of brand and products
- Reduced catalog and literature costs
- Distributors can use PBEPRO[®] data for eCommerce initiatives

Key Usage Metrics for 2010

- Over 1,500 daily visits by paint, body & equipment distributors
- Over 1.7 million product views and 43,000 PDF downloads
- Line Card visits grew from 850,000 in 2009 to 1.1 million
- eCommerce solutions powered by PBEPRO[®] sold over \$15 million in product

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CollisionSync[™]
SYNCHRONIZING COLLISION SUPPLY